

THE KELSEY COMPANY



Meriden, Connecticut

Thank You-

For your request for information, Our catalog is enclosed. In asking for it you may have had in mind printing for any one of the following reasons:

To print for profit
To print for yourself

To print for your firm or some organization you are interested in

For vocational or educational work

Recemently the catalog covers ALL these reasons, not just one, but 700 can pick out the parts which especially apply to 700. The leaflet enclosed, entitled "Now to Select Your Press and Outfit" has many helpful suggestions for specialised need.

And of course, we'll be glad to answer any questions which you write us about.

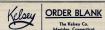
Cordially Yours. Orsayig

mailed 100 nov. 27-60 to Miller GOMPANY for 6 letter typo THE KELSEY COMPANY

P.S. In the catalog you will find pictures of suggested outfits, and, more important, photographic reproductions of actual work done with these outfits, showing just what you can expect to do with each one. Oxananananananananan (U

This certifies that the holder has paid ten cents for our catalog and is therefore entitled to return this certificate and receive ten cents credit toward any printing outfit, or toward any order for brinting subplies amounting to \$2.00 or more

The Kelsey Company Meriden Connecticus



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ENVELOPES LIKE THIS CAN BE PRINTED ON THE 3 X 5 EXCELSIOR PRESS AS WELL AS THE LARGER MACHINES.

THE KELSEY COMPANY

Meriden

Connecticut

THIS IS A SAMPLE OF RAISED PRINTING

YOU CAN DO IT WITH ANY KELSEY PRESS AND THE RAISED PRINTING OUTFIT OR WITH THE PRESS. A TUBE OF INK AND A TUBE OF EMBOSSING COMPOUND, USING ANY TOASTER, GAS OR ELECTRIC STOVE.

DO THIS ATTRACTIVE AND EXTRA-PROFIT-MAKING WORK. - STATIONERY. CARDS, ANY PRINTING.--THE DAY YOU RECEIVE YOUR OUTFIT. COLORED, GOLD AND SILVER INKS, OF DULL FINISH, IF YOU LIKE THEM, ARE LISTED IN THE CATALOG, THIS SAMPLE IS PRINTED WITH GLOSS POWDER, SAME AS FURNISHED WITH KILD.

FULL DIRECTIONS WITH EVERY OUTFIT. TO ORDER THE BLUE, BLACK AND RED INKS, AND GLOSS AND DULL EMBOSSING COMPOUNDS SIMPLY ADD \$2.95 TO THE COST OF ANY PRINTING OUTFIT AND SAY "ADD RAISED PRINTING KIT "C" TO MY OUTFIT."

THE KELSEY COMPANY, MERIDEN, CONN.



This document contains most of the contents of an envelope of promotional material sent by the Kelsey Company and received on 1950-07-24 and an envelope sent on 1950-08-02.

In addition, the 1950-07-24 envelope also contained the Kelsey Handy Pocket Price List No. 50B, Effective 1950-07-24 and a copy of Kelsey's "Do Your Own Printing" booklet. These two items have been reprinted separately.

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Digitized 2010-08-18 by Dr. David M. MacMillan (dmm@Lemur.com) for CircuitousRoot (www.CircuitousRoot.com)